

Pitch Deck



Our digital marketing powerhouse is a collective of seasoned experts spanning SEO, content marketing, paid media, social media, web development, and data analytics. This fusion of specialized skills empowers us to craft holistic strategies, navigate the complexities of the digital landscape, and drive unparalleled results for our clients



Our Vision



We believe in empowering individuals and organizations to achieve extraordinary success. We do this by fostering a collaborative environment that fuels creativity and innovation. We happen to provide comprehensive marketing services to elevate your brand to unprecedented heights



Overview

In 2022, fueled by a passion for unlocking brand potential, Sohaib Yusuf and Mohammad Hasan joined forces to create SigmaX Marketing. Their vision: a thriving ecosystem where a dedicated team of marketing experts collaborates to propel brands to new heights.



2022

Inception of SigmaX Marketing



2023

Legally established as Marketing Agency



2024

Offering full-fledged Marketing Services



2025

Expand globally and become a competitive force in marketing

Meet Our Team



**Sohaib
Yusuf**

Founder



**Mohammad
Taqi**

Lead Developer



**Nouman
Khan**

Senior Project Manager



**Mohammad
Hasan**

CEO & Co-founder



**Ruzaina
Khan**

Project Manager

Services

→ Brand Development

Brand Identity, Brand kit

We build powerful, unique brand identities that connect with your audience and drive meaningful growth

→ Paid Advertising

Google, Fb, Instagram & LinkedIn Ads

We accelerate your brand's growth through targeted paid advertising campaigns that deliver immediate visibility and measurable results

→ Development

Web & App Design & Development

We craft intuitive, user-friendly websites & apps that not only look great but also deliver results for your business

→ Lead Generation

Sales as a Service, ABM

Our proven lead generation strategies attract, nurture, and convert your target audience into loyal customers, driving sustainable business growth

→ Organic Marketing

SEO, Backlinks, Content Marketing

Our organic marketing focus on crafting strategies focus on crafting compelling narratives that resonate with your ideal customers

→ Social Media Marketing

SMO, Influencer Marketing

We leverage the power of social media to drive targeted traffic, boost brand awareness, and deliver measurable results that impact your bottom line

Our Process



Case

Dr Ayesha Ahmad

Gynaecologist, India

GOALS:

- Build a Compelling Online Presence
- Increase Local Visibility
- Drive Patient Acquisition

SOLUTION:

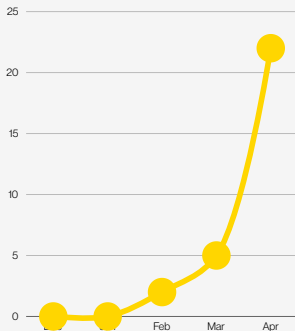
- Website Design and Development
- Search Engine Optimization
- Google Business Profile (GBP) Creation and Optimization

RESULTS

- Increased Website Traffic
- More calls from GBP
- Awareness & Patient Acquisition

Website

Calls from GBP



22

April



5

March



2

February



0

January



0

December

Case

The Indian Couture

Ethnic Wear E-Commerce Store, India

GOALS:

- Improve Website Traffic
- Enhance search engine rankings
- Build backlinks
- Increase website authority

SOLUTION:

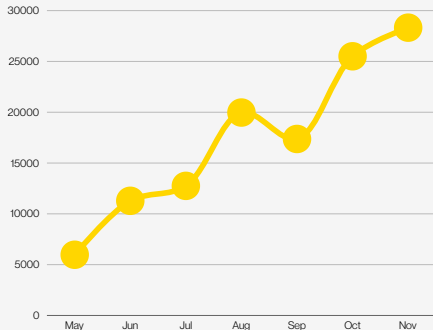
- Content Strategy Development
- Content Creation & Optimization
- Content Promotion & Distribution
- Outreach & Link Building

RESULTS

- Increased Website Traffic
- Increased Search Engine Rankings
- Increased Backlinks
- Increased Page Authority

Website

Website Traffic



28,323

November



5,974

May

Costs?

Tell us about your goals, and we'll tailor a solution that fits. We don't believe in one-size-fits-all marketing. Instead, we take the time to understand your brand story, your audience, and your unique challenges. We'll craft a customized strategy to elevate your brand, and then discuss the investment required to bring it to life.

Consider us your trusted advisors, dedicated to your success every step of the way.



LOOKING FORWARD TO WORKING WITH YOU!



SIGMAX MARKETING

Work with us

www.sigmaxmarketing.com

CONTACT



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Have a message or question?
Contact our team.

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